



**FOCUS**<sup>®</sup>  
FINANCIAL PARTNERS

# Focus Financial Partners Inc.

## Fourth Quarter & Full Year 2021 Earnings Release Supplement

February 17, 2022

**VISION** *for*  
**VISIONARIES.**

# Disclaimer



## Special Note Regarding Forward-Looking Statements

Some of the information in this presentation may contain forward-looking statements. Forward-looking statements give our current expectations, contain projections of results of operations or of financial condition, or forecasts of future events. Words such as "may," "assume," "forecast," "position," "predict," "strategy," "expect," "intend," "plan," "estimate," "anticipate," "believe," "project," "budget," "potential," "continue," "will" and similar expressions are used to identify forward-looking statements. They can be affected by assumptions used or by known or unknown risks or uncertainties. Consequently, no forward-looking statements can be guaranteed. When considering these forward-looking statements, you should keep in mind the risk factors and other cautionary statements in this presentation. Actual results may vary materially. You are cautioned not to place undue reliance on any forward-looking statements. You should also understand that it is not possible to predict or identify all such factors and should not consider the following list to be a complete statement of all potential risks and uncertainties. Factors that could cause our actual results to differ materially from the results contemplated by such forward-looking statements include the impact and duration of the outbreak of the novel coronavirus, fluctuations in wealth management fees, our reliance on our partner firms and the principals who manage their businesses, our ability to make successful acquisitions, unknown liabilities or of poor performance by acquired businesses, harm to our reputation, our inability to facilitate smooth succession planning at our partner firms, our inability to compete, our reliance on key personnel, our inability to attract, develop and retain talented wealth management professionals, our inability to retain clients following an acquisition, write down of goodwill and other intangible assets, our failure to maintain and properly safeguard an adequate technology infrastructure, cyber-attacks, our inability to recover from business continuity problems, inadequate insurance coverage, the termination of management agreements by management companies, our inability to generate sufficient cash to service all of our indebtedness, the failure of our partner firms to comply with applicable U.S. and non-U.S. regulatory requirements, legal proceedings and governmental inquiries and certain other factors. All forward-looking statements are expressly qualified in their entirety by the foregoing cautionary statements. Our forward-looking statements speak only as of the date of this presentation or as of the date as of which they are made. Except as required by applicable law, including federal securities laws, we do not intend to update or revise any forward-looking statements.

## Non-GAAP Financial Measures

Adjusted EBITDA is a non-GAAP measure. Adjusted EBITDA is defined as net income (loss) excluding interest income, interest expense, income tax expense, amortization of debt financing costs, intangible amortization, depreciation and other amortization, non-cash equity compensation expense, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, other expense, net, impairment of equity method investment, management contract buyout, secondary offering expenses and other one-time transaction expenses. We believe that Adjusted EBITDA, viewed in addition to and not in lieu of, our reported GAAP results, provides additional useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees or non-employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company to company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent consideration is not considered a key measure in comparing our operating performance, and (iii) amortization expenses can vary substantially from company to company and from period to period depending upon each company's financing and accounting methods, the fair value and average expected life of acquired intangible assets and the method by which assets were acquired; the amortization of intangible assets obtained in acquisitions are not considered a key measure in comparing our operating performance. We use Adjusted EBITDA (i) as a measure of operating performance, (ii) for planning purposes, including the preparation of budgets and forecasts, (iii) to allocate resources to enhance the financial performance of our business, and (iv) to evaluate the effectiveness of our business strategies. Adjusted EBITDA does not purport to be an alternative to net income (loss) or cash flows from operating activities. The term Adjusted EBITDA is not defined under GAAP, and Adjusted EBITDA is not a measure of net income (loss), operating income or any other performance or liquidity measure derived in accordance with GAAP. Therefore, Adjusted EBITDA has limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are: (i) Adjusted EBITDA does not reflect all cash expenditures, future requirements for capital expenditures or contractual commitments, (ii) Adjusted EBITDA does not reflect changes in, or cash requirements for, working capital needs, and (iii) Adjusted EBITDA does not reflect the interest expense on our debt or the cash requirements necessary to service interest or principal payments. In addition, Adjusted EBITDA can differ significantly from company to company depending on strategic decisions regarding capital structure, the tax jurisdictions in which companies operate and capital investments. We compensate for these limitations by relying also on the GAAP results and using Adjusted EBITDA as supplemental information.

We analyze our performance using Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share. Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are non-GAAP measures. We define Adjusted Net Income Excluding Tax Adjustments as net income (loss) excluding income tax expense, amortization of debt financing costs, intangible amortization, non-cash equity compensation expense, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, management contract buyout, secondary offering expenses and other one-time transaction expenses. The calculation of Adjusted Net Income Excluding Tax Adjustments also includes adjustments to reflect a pro forma 27% income tax rate reflecting the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.

We believe that Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share, viewed in addition to and not in lieu of, our reported GAAP results, provide additional useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees or non-employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company to company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent consideration is not considered a key measure in comparing our operating performance, and (iii) amortization expenses can vary substantially from company to company and from period to period depending upon each company's financing and accounting methods, the fair value and average expected life of acquired intangible assets and the method by which assets were acquired; the amortization of intangible assets obtained in acquisitions are not considered a key measure in comparing our operating performance.

Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not purport to be an alternative to net income (loss) or cash flows from operating activities. The terms Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not defined under GAAP, and Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not a measure of net income (loss), operating income or any other performance or liquidity measure derived in accordance with GAAP. Therefore, Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share have limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are: (i) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect all cash expenditures, future requirements for capital expenditures or contractual commitments, (ii) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect changes in, or cash requirements for, working capital needs, and (iii) Other companies in the financial services industry may calculate Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share differently than we do, limiting its usefulness as a comparative measure. In addition, Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share can differ significantly from company to company depending on strategic decisions regarding capital structure, the tax jurisdictions in which companies operate and capital investments. We compensate for these limitations by relying also on the GAAP results and use Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share as supplemental information.

To supplement our statements of cash flows presented on a GAAP basis, we use non-GAAP liquidity measures on a trailing 4-quarter basis to analyze cash flows generated from our operations. We consider Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation to be liquidity measures that provide useful information to investors about the amount of cash generated by the business and are two factors in evaluating the amount of cash available to pay contingent consideration, make strategic acquisitions and repay outstanding borrowings. Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation do not represent our residual cash flow available for discretionary expenditures as they do not deduct our mandatory debt service requirements and other non-discretionary expenditures. We define Adjusted Free Cash Flow as net cash provided by operating activities, less purchase of fixed assets, distributions for unitholders and payments under tax receivable agreements (if any). We define Cash Flow Available for Capital Allocation as Adjusted Free Cash Flow plus the portion of contingent consideration paid which is classified as operating cash flows under GAAP. Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation are not defined under GAAP and should not be considered as alternatives to net cash from operating, investing or financing activities. In addition, Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation can differ significantly from company to company.

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# Investor Day Recap

# Our Bold New Vision for 2025



**Q3 LTM 2019**

**Results:**

**~\$1.1**  
billion revenues

**~\$241**  
million Adjusted  
EBITDA<sup>(1)</sup>

**~21%**  
Adjusted EBITDA  
Margin<sup>(3)</sup>

**63**  
partner firms<sup>(4)</sup>

**FOCUS 2025**

November 2019  
Investor Day

**Original Vision:**

**~\$3.5**  
billion revenues

**~\$840**  
million Adjusted  
EBITDA<sup>(2)</sup>

**~24%**  
Adjusted EBITDA  
Margin<sup>(3)</sup>

**~100**  
partner firms

**FOCUS 2025**

December 2021  
Investor Day

**New Vision:**

**~\$4.0**  
billion revenues

**~\$1.1**  
billion Adjusted  
EBITDA<sup>(2)</sup>

**~28%**  
Adjusted EBITDA  
Margin<sup>(3)</sup>

**~125**  
partner firms

**Versus Original  
Vision:**

**+14%**

**+31%**

**+4 ppts**

**+25%**

1. Non-GAAP financial measure. See Appendix for reconciliations.

2. Non-GAAP financial measure. The Company is not providing a quantitative reconciliation of its forward-looking estimate of Adjusted EBITDA or Adjusted EBITDA margin to its most directly comparable GAAP financial measure because such GAAP measure, which is not included in the Company's outlook, is difficult to reliably predict or estimate without unreasonable effort due to its dependency on future uncertainties such as the items noted under the heading "Special Note Regarding Forward-Looking Statements." In addition, we believe such a reconciliation could imply a degree of precision that might be confusing or misleading to investors.

3. Adjusted EBITDA divided by revenue.

4. As of November 20, 2019.

# Our Investor Day Addressed Key Questions



## 1 Why do partner firms join Focus?

Unique value proposition and alignment of interests with

- ✓ Clients
- ✓ Partners
- ✓ Shareholders

Drives true differentiation

## 2 What returns do you achieve?

>25% Weighted Average Levered IRR<sup>(1)</sup>

>30% Median Levered IRR<sup>(1)</sup>

>90% of Firms Generate Levered IRRs in Excess of 20%<sup>(1)</sup>

## 3 What is your organic growth?

- 15% Partner firm weighted average revenue CAGR since inception, including M&A<sup>(2,3)</sup>
- 9.6% Partner firm weighted average revenue CAGR since inception, excluding M&A (entire portfolio)<sup>(2,3)</sup>
- 11.2% Partner firm weighted average revenue CAGR since inception, excluding M&A (US wealth management firms)<sup>(2,3,4)</sup>

## 4 How sustainable is your long-term growth?

- 10.2% Estimated asset CAGR for US RIA segment through 2024 (vs 2.4% for wirehouses)<sup>(5)</sup>
- \$9.2T Estimated US RIA opportunity in 2024, plus multi-trillion int'l opportunity<sup>(5,6)</sup>
- \$60B-\$100B of estimated capital required to support industry consolidation over the next 5+ years<sup>(7)</sup>

1. Based on the 64 firms that were with us for at least 2 years as of September 30, 2021. Reflects Focus capital structure as of September 30, 2021: 2.5% pre-tax cost of debt and 27.0% tax rate offset by tax intangibles generated by partner firms since joining Focus. Capital deployed based on cash and stock consideration since inception. Terminal value based on each partner firm's respective weighted average acquired Adjusted EBITDA multiple, inclusive of mergers, multiplied by Q3 2021 LTM Adjusted EBITDA and Q3 2021 run-rate Adjusted EBITDA for firms that completed an M&A transaction within the past 12 months.

2. Inception means first full four quarters as a Focus partner firm and reflects activity through all market cycles during that time. The analysis includes the 64 firms since inception (out of the 76 firms) that have been with us for at least 2 years as of September 30, 2021 in order to determine a baseline revenue growth rate. If Focus partner firms merged together, their financials have been combined. The weightings are based on the September 30, 2021 LTM revenues of the respective partner firms.

3. Excluded the first full annual revenue from all the mergers made by our partner firm portfolio since joining Focus.

4. The 52 US based wealth management firms have been with Focus for a weighted average of ~6 years and a median period of ~5 years. Revenues are inclusive of all affiliated business lines. Excludes dedicated family office type partner firms, international firms as well as partner firms affiliated with Third Party Administration revenues.

5. Sources: Cerulli US Advisor Metrics 2020; Envestnet Industry Trends (March 2021)

6. Sources: Advocis -- The Financial Advisors Association of Canada; Canadian Investment Funds Industry: Recent Developments and Outlook (2019). Includes private wealth, full-service brokerage and financial advisor assets; IBIS World Report on UK Financial Advice, July 2020; PIMFA, January 2021; 2019 Australian Financial Advice Landscape

7. Source: Cerulli U.S. RIA Marketplace 2020

# Our Investor Day Addressed Key Questions



## 5 Why do value-added services matter?

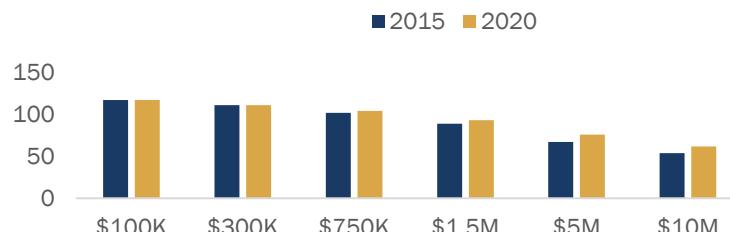
- Client priorities have evolved
- Differentiated services are a necessity, especially for UHNW clients
- Only 20% of RIAs offer Trust Services, 7% offer Private Banking<sup>(1)</sup>
- RIAs face key challenges and scale is increasingly important

Built for clients, designed for advisors

## 6 Are you experiencing fee pressure?



Average AUM-Based Advisory Fees (in bps)<sup>(2)</sup>



## 7 How does your tax efficiency enhance cash flows?

~\$2.0B Cumulative unamortized gross tax shield<sup>(3,4)</sup>

~\$543M Economic benefit<sup>(5)</sup> (~\$350M NPV<sup>(6)</sup>)

~\$4.28 per share<sup>(6,7)</sup>

## 8 What lends your financial model stability, particularly in volatile markets?

- |           |   |
|-----------|---|
| Revenue   | 95+% fee-based and recurring <sup>(8)</sup> |
| Expenses  | Variable and tied to profitability          |
| Earnings  | Preference on partner firm earnings         |
| Cash Flow | Strong and increasing operating leverage    |

1. Source: Cerulli US RIA Marketplace 2020 / Envestnet State of the RIA Market January 2021.

2. Source: Cerulli US Retail Investor Advice Relationships 2020, US RIA Marketplace 2020. Envestnet State of the RIA Market January 2021.

3. Focus partner firms typically have limited tangible assets on acquisition date. Focus typically purchases customer lists, management contracts and goodwill. Consideration is typically paid in cash. Each incremental M&A transaction creates an additional tax shield which generates substantial value for shareholders and enhances our cash flows. Each tax shield is amortized over 15 years (as required under Internal Revenue Code Section 197).

4. As of September 30, 2021.

5. Based on 27% pro forma tax rate.

6. Based on assumed 8% discount rate.

7. Non-GAAP financial measure based on Q3 2021 Adjusted Shares Outstanding. See Appendix for reconciliations.

8. For the 3 months ended September 30, 2021.

# Our Investor Day Addressed Key Questions



## Why are your 2025 targets achievable?

- Programmatic M&A model with unique value proposition
- Accelerating deal velocity with attractive economics
- Large, growing addressable market both in the US and abroad
- Favorable demographic trends
- Differentiated value-added services
- Capital flexibility with a strong credit profile
- A stress-tested, tax-efficient financial model

## Focus 2025

- ~23% Revenue CAGR to ~\$4.0B
- ~26% Adjusted EBITDA<sup>(1)</sup> CAGR to ~\$1.1B
- ~300bps of Adjusted EBITDA Margin<sup>(2)</sup> Growth to 28%
- ~50% More Partner Firms vs. Today to ~125
- 20%+ Adjusted Net Income Excluding Tax Adjustments Per Share CAGR<sup>(1)</sup>

Committed to Net Leverage Ratio<sup>(3)</sup> Target of 3.5x – 4.5x

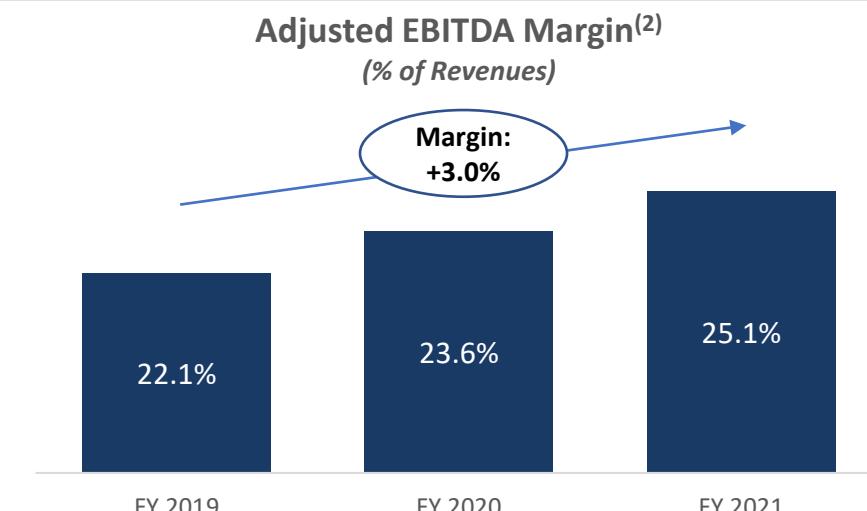
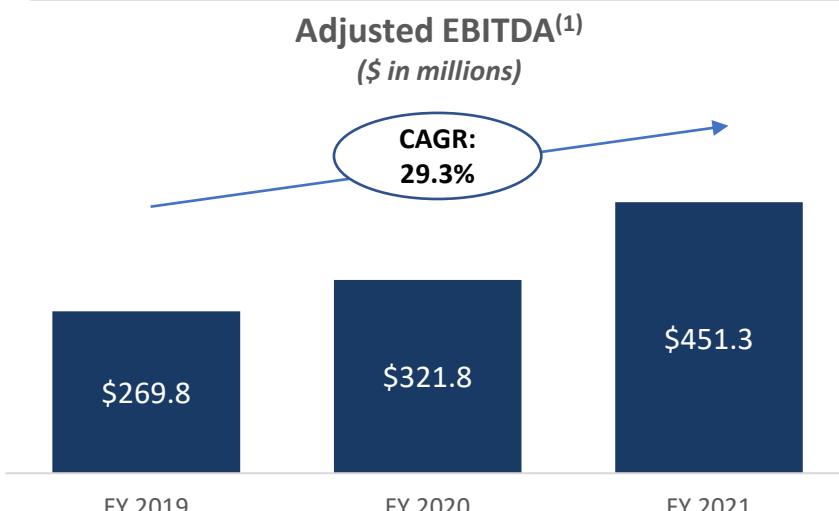
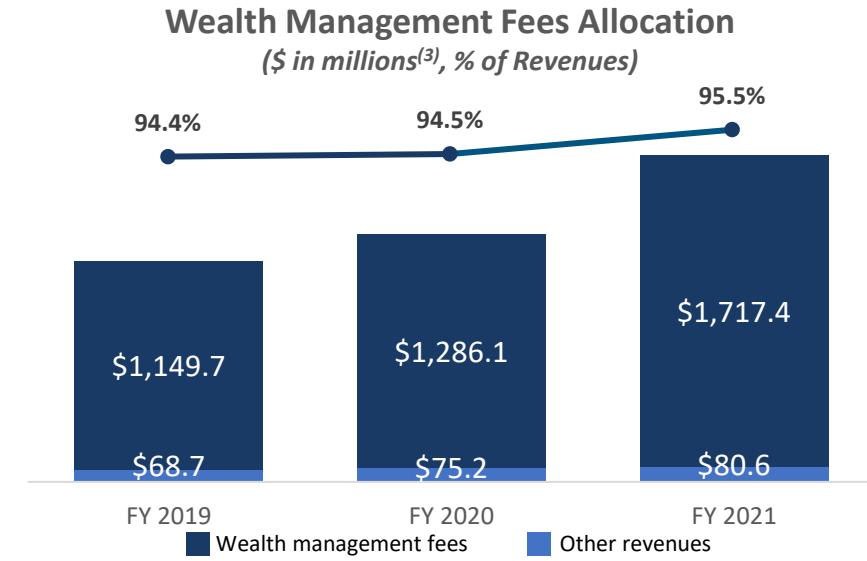
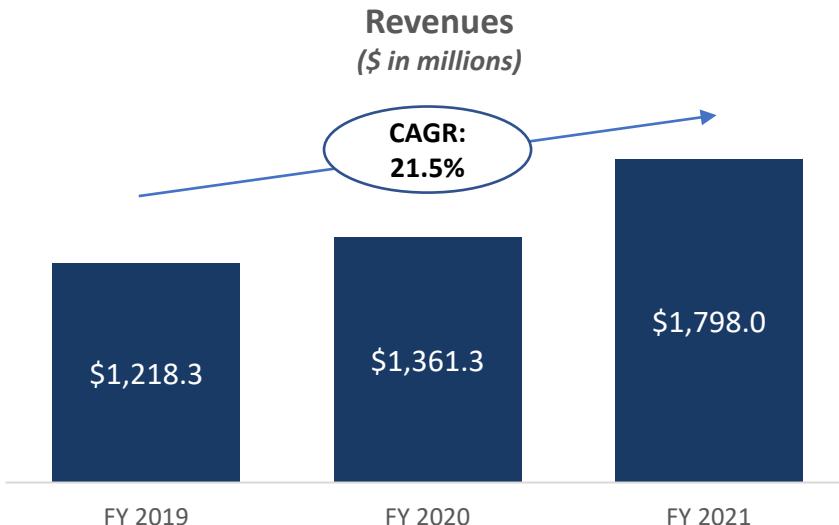
1. Non-GAAP financial measure. We are not providing a quantitative reconciliation of the forward-looking estimate of Adjusted EBITDA, Adjusted EBITDA margin, or Adjusted Net Income Excluding Tax Adjustments Per Share to its most directly comparable GAAP financial measure because such GAAP measure is difficult to reliably predict or estimate without unreasonable effort due to its dependency on future uncertainties, such as items noted under the heading “Disclosure – Special Note Regarding Forward-Looking Statements”. In addition, we believe such a reconciliation could imply a degree of precision that might be confusing or misleading to investors.

2. Adjusted EBITDA divided by revenue.

3. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

# Key Growth Trends

# Strong and Sustained Revenue and Adjusted EBITDA Growth...



1. Non-GAAP financial measure. See Appendix for reconciliations.

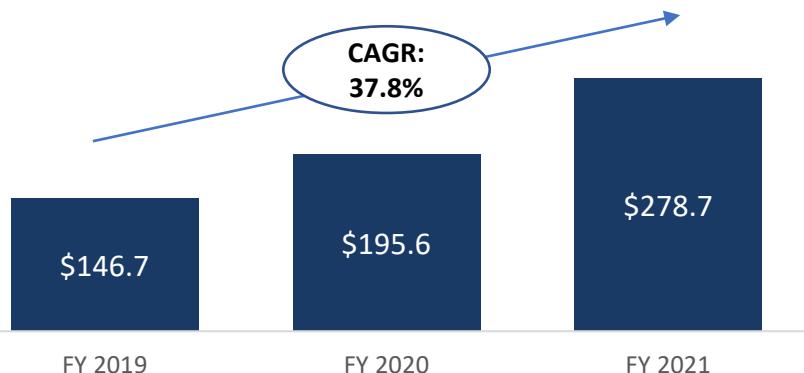
2. Calculated as Adjusted EBITDA divided by revenues.

3. The sum of wealth management fees and other revenues as presented in this chart may not agree to total revenues as presented due to rounding.

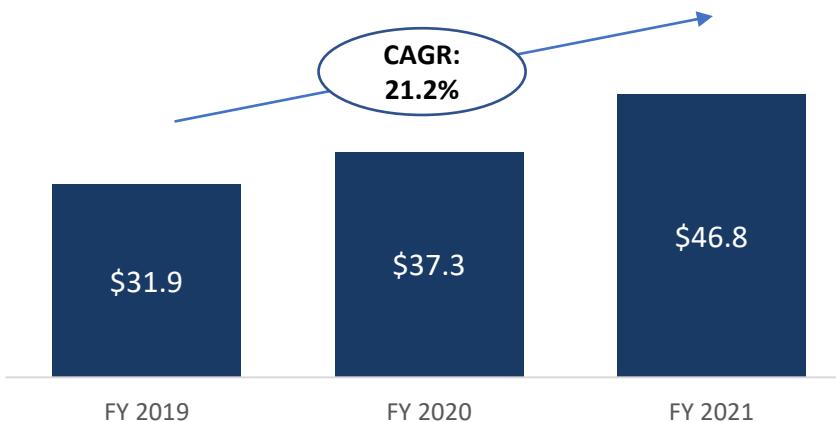
# ... Drives Strong Bottom-Line Performance Enhanced by a Tax Efficient Structure



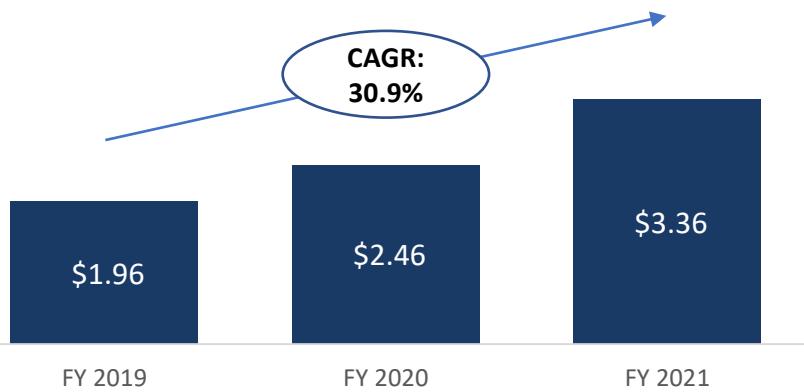
**Adjusted Net Income Excluding Tax Adjustments<sup>(1)</sup>**  
(\$ in millions)



**Tax Adjustments<sup>(2)</sup>**  
(\$ in millions)



**ANI Excluding Tax Adjustments Per Share<sup>(1)</sup>**



**Tax Adjustments Per Share<sup>(1)</sup>**



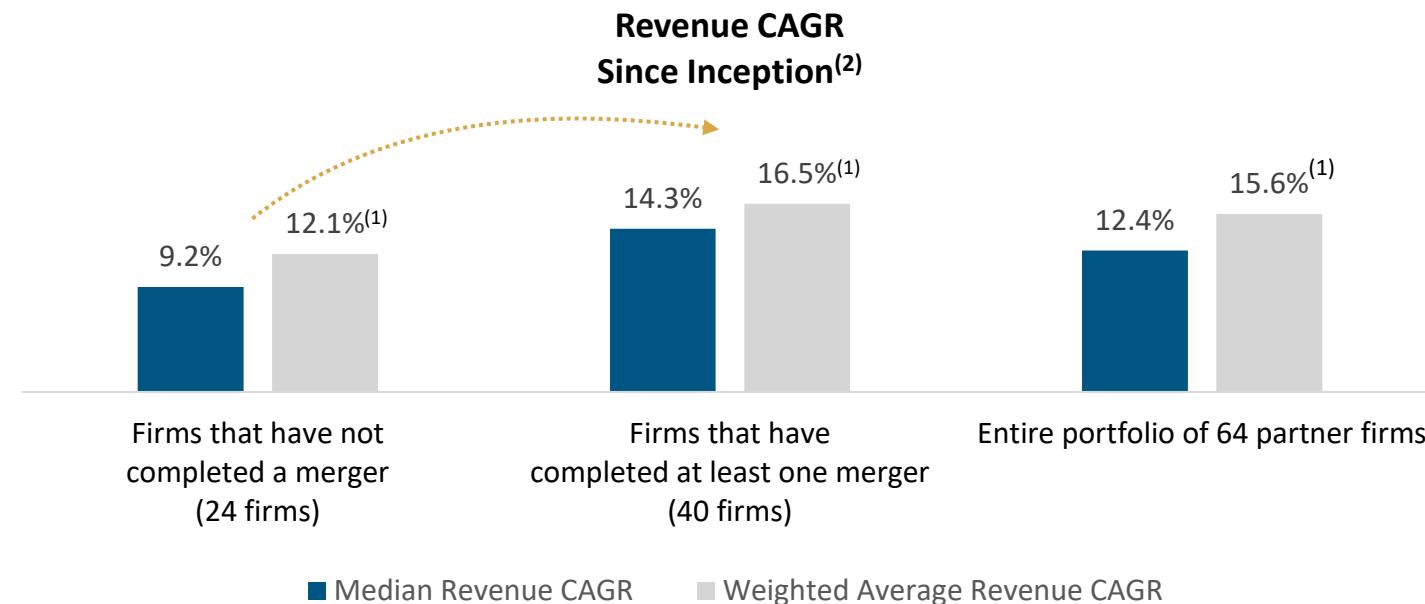
1. Non-GAAP financial measure. See Appendix for reconciliations.

2. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.

# Mergers Substantially Accelerate Our Partner Firms' Revenue Growth



- Partner firms who grow through mergers in addition to traditional client acquisition strategies have transformed their businesses through accelerated growth.
- Mergers enable efficient access to large pools of client assets, new spheres of influence, distribution channels and exceptional advisor talent.



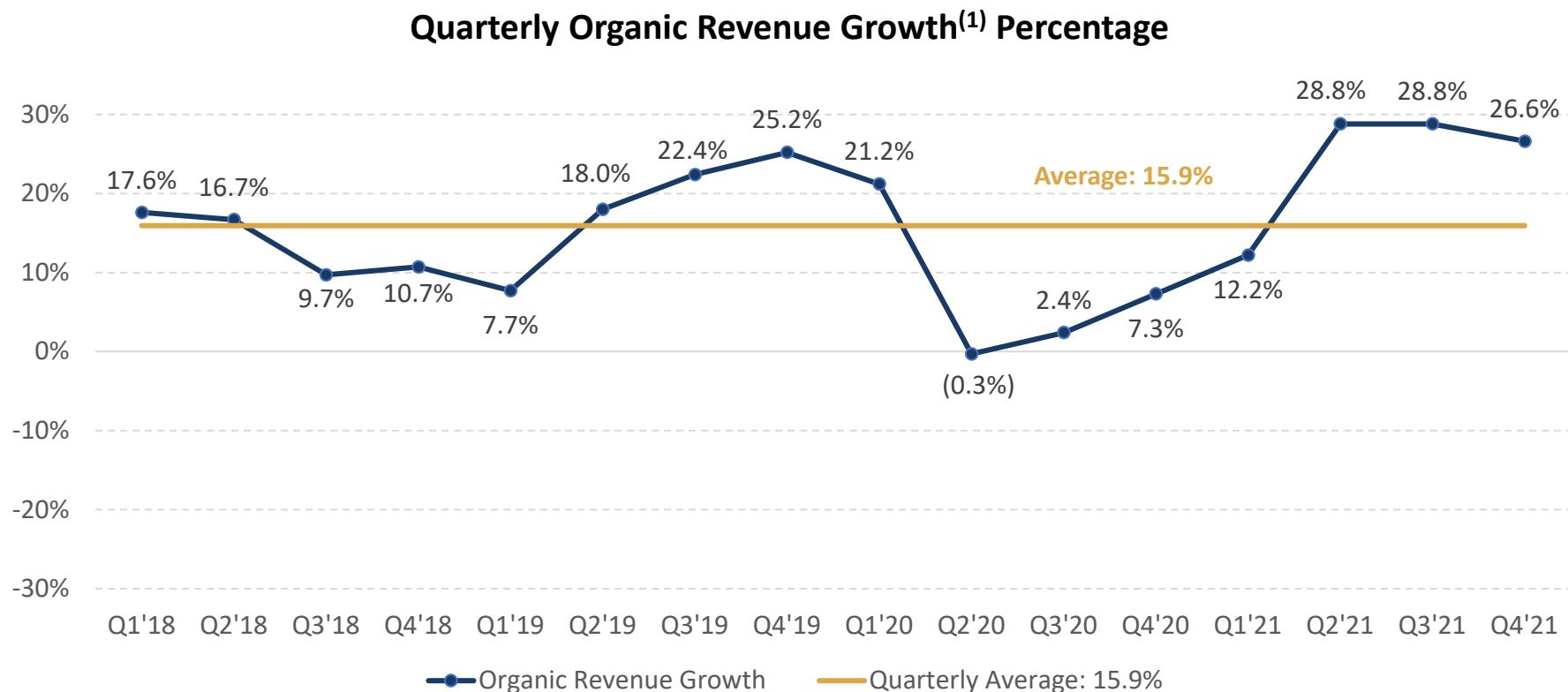
**64 partner firms<sup>(3)</sup> represented ~93% of our Q4 2021 LTM revenues**

1. The weightings are based on the December 31, 2021 LTM revenues of the respective partner firms.
2. Inception means first full four quarters as a Focus partner firm and reflects activity through all market cycles during that time. The analysis includes the 64 firms since inception that have been with us for at least 2 years as of December 31, 2021 in order to determine a baseline revenue growth rate. If Focus partner firms merged together, their financials have been combined.
3. The 64 partner firms have been with Focus for a weighted average of ~7 years and a median period of ~5 years.

# Organic Revenue Trend Demonstrates Strong Partner Firm Revenue Growth and Resilience



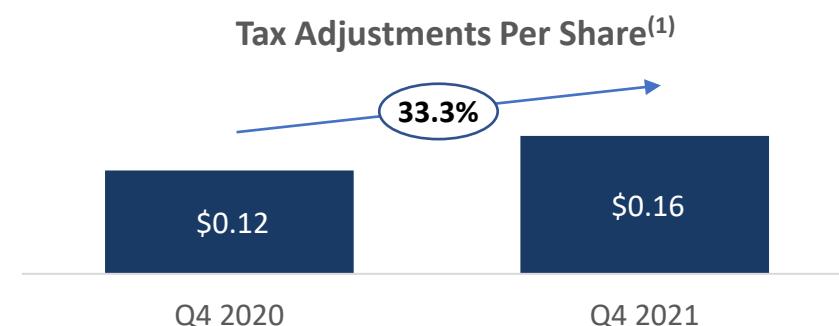
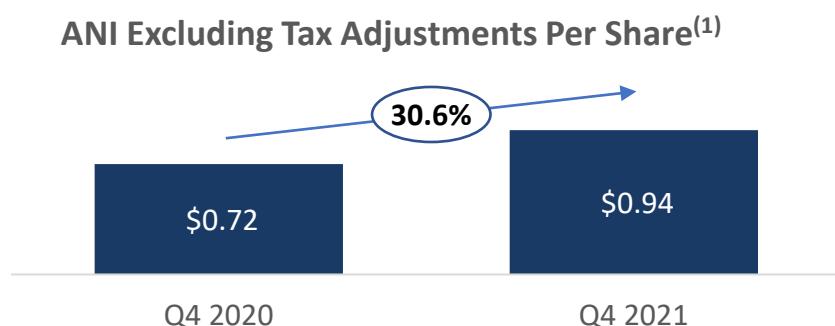
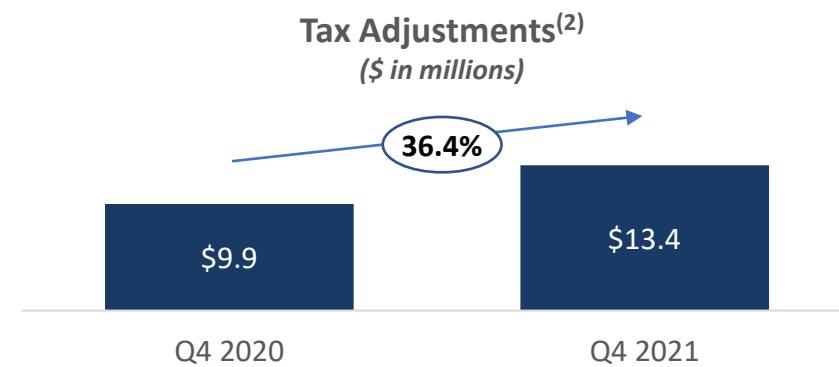
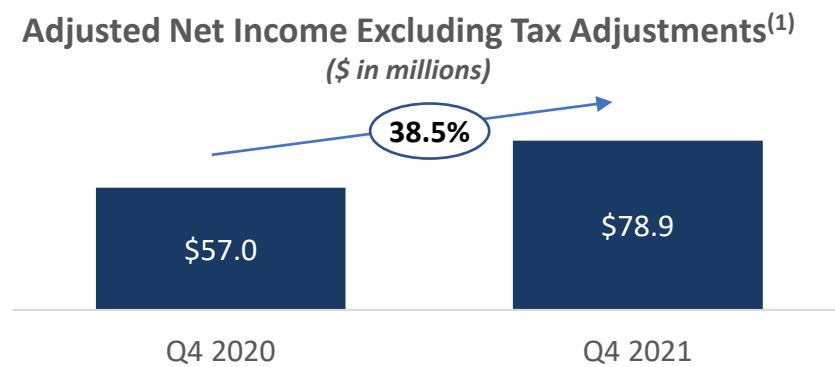
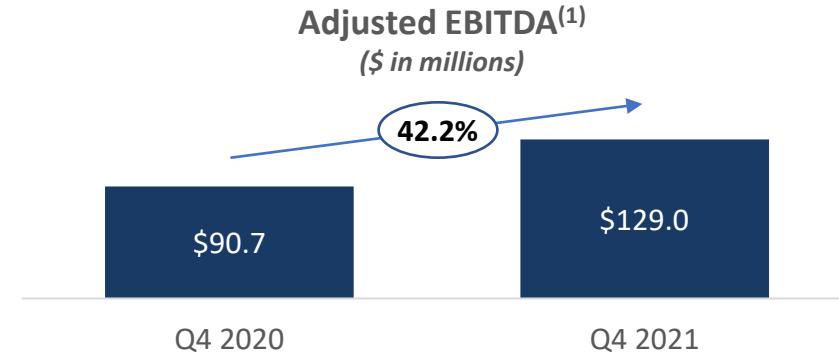
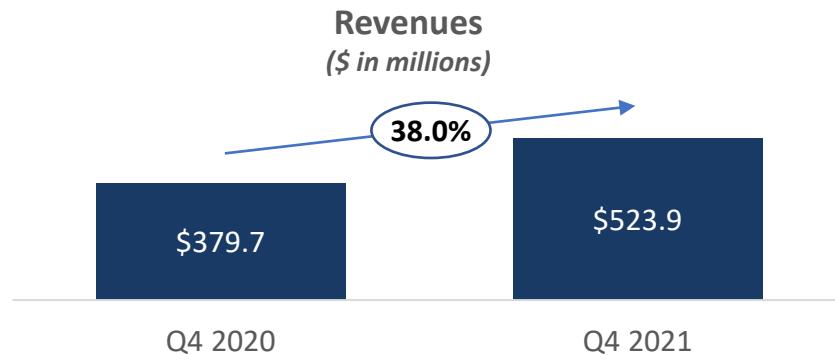
- Organic growth has been consistently strong, with an average of 15.9% over the last 16 quarters



1. Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by Focus's partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented are included in Focus's consolidated statements of operations for the entire periods presented. Focus believes these growth statistics are useful in that they present full-period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.

# Fourth Quarter 2021 Recap

# Robust Year-Over-Year Financial Performance Reflects Sustained Momentum



1. Non-GAAP financial measure. See Appendix for reconciliations.

2. Refer to footnote 2 on slide 11.

# Q4 2021 Financial Snapshot



Revenues	<ul style="list-style-type: none"> <li>■ <b>Revenues:</b> \$523.9 million, +38.0% year-over-year growth</li> <li>■ <b>Organic revenue growth rate:<sup>(1)</sup></b> +26.6% year-over-year growth</li> <li>■ <b>Revenue attributable to new partner firm closings:</b> \$16.8 million*</li> </ul> <p><i>* Relates to the closings of Ancora, Sonora and Cardinal Point. Aggregate full quarter revenue contribution, including the new partner firms (Ullman, Mosaic, Alley, Cassaday and Provident/London) as of 12/31/21, estimated to be ~\$37 million.</i></p>
Adjusted EBITDA	<ul style="list-style-type: none"> <li>■ <b>Adjusted EBITDA:<sup>(2)</sup></b> \$129.0 million, +42.2% year-over-year growth</li> <li>■ <b>Adjusted EBITDA margin:<sup>(3)</sup></b> 24.6%</li> <li>■ <b>Adjusted EBITDA attributable to new partner firm closings:</b> \$5.6 million*</li> <li>■ <b>Acquired Base Earnings:<sup>(4)</sup></b> \$49.5 million</li> </ul> <p><i>* Relates to the closings of Ancora, Sonora and Cardinal Point. Aggregate full quarter Adjusted EBITDA contribution, including the new partner firms (Ullman, Mosaic, Alley, Cassaday and Provident/London) as of 12/31/21, estimated to be ~\$12.4 million.</i></p>
Net Income and Per Share Amounts	<ul style="list-style-type: none"> <li>■ <b>GAAP Net Income:</b> \$14.9 million, compared to \$7.7 million in Q4 2020</li> <li>■ <b>GAAP basic and diluted net income per share attributable to common shareholders:</b> \$0.12</li> <li>■ <b>Adjusted Net Income Excluding Tax Adjustments:<sup>(2)</sup></b> \$78.9 million, +38.5% year-over-year growth</li> <li>■ <b>Tax Adjustments:<sup>(5)</sup></b> \$13.4 million, +36.4% year-over-year growth</li> <li>■ <b>Adjusted Net Income Excluding Tax Adjustments Per Share:<sup>(2)</sup></b> \$0.94, +30.6% year-over-year growth</li> <li>■ <b>Tax Adjustments Per Share:<sup>(2)</sup></b> \$0.16, +33.3% year-over-year</li> </ul>
Net Leverage & Cash Flow	<ul style="list-style-type: none"> <li>■ <b>Net Leverage Ratio:<sup>(6)</sup></b> 3.85x</li> <li>■ <b>Net cash provided by operating activities:</b> \$313.9 million (LTM Q4 2021), +48.5% year-over-year</li> <li>■ <b>Cash Flow Available for Capital Allocation:<sup>(2)</sup></b> \$319.9 million (LTM Q4 2021), +59.6% year-over-year</li> <li>■ <b>Unamortized Gross Tax Shield</b> at December 31, 2021 of \$2.5+ billion, an ~\$800 million increase vs. Dec. 31, 2020</li> </ul>

1. Organic revenue growth represents the period-over-period growth in revenues related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.

2. Non-GAAP financial measure. See Appendix for reconciliations.

3. Calculated as Adjusted EBITDA divided by revenues.

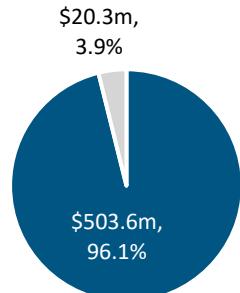
4. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

5. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.

6. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

# We Have Multiple Sources of Revenue Diversification

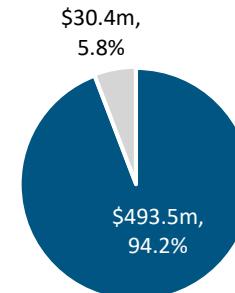
## Q4 2021 Revenues by Source



- Holistic wealth management fees tied to team-based service model
- Not a commission or interest revenue based model

■ Wealth Management Fees  
■ Other

## Q4 2021 Revenues by Region

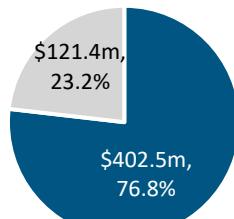


- International sources provide growing revenue diversification
- 7 partner firms across Australia, Canada and the UK, together with partner firm Connectus, are platforms for growth

■ Domestic  
■ International

## Q4 2021 Revenues Correlated to Markets

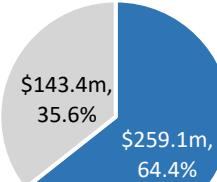
### Revenues Correlated to Markets



■ Correlated to Markets  
■ Not Correlated to Markets

- Non-correlated revenues typically include fixed fees for investment advice, tax fees and family office type services
- Diversification reduces market risk to revenue stream

### Billing Structure of Market-Correlated Revenues



■ Advance      ■ Arrears

- Advance billing structure used by majority of partner firms gives high visibility into subsequent quarter
- Diversification of billing practices across 84 partner firms is an embedded revenue hedge

# Q4 Financial Performance Reflected Excellent Fundamentals & Growth



## ***We delivered another strong quarter in Q4 as our partner firms delivered excellent results***

- Revenues were \$523.9 million, above the top end of our \$475 to \$485 million Q4 outlook, and up 38.0% YOY
- Adjusted EBITDA<sup>(1)</sup> was \$129.0 million, up 42.2% YOY
- Adjusted EBITDA margin<sup>(2)</sup> was 24.6%, in line with our Q4 outlook of ~25%
- Adjusted Net Income Excluding Tax Adjustments Per Share<sup>(1)</sup> was \$0.94, with Tax Adjustments Per Share<sup>(1)</sup> of \$0.16
- Net Leverage Ratio<sup>(3)</sup> was 3.85x as of December 31, 2021, at the low end of our Q4 Net Leverage Ratio<sup>(3)</sup> outlook of 4.0x to 4.25x due to incremental Adjusted EBITDA and our December 2021 primary equity issuance
- Cash Flow Available for Capital Allocation<sup>(1)</sup> was \$319.9 million (LTM Q4 2021), up 59.6% year-over-year
- Performance fees associated with investment funds positively impacted revenues and Adjusted EBITDA by ~\$20 million and ~\$7 million respectively.

## ***We closed 22 transactions in Q4, reflecting a record pace of M&A activity in 2021***

- Demonstrated the attractiveness of our value proposition and the scale benefits we offer our partner firms globally
- Pipeline for 2022 is large and we anticipate that it will continue to expand
- Connectus also has robust pipeline and will further expand its global footprint in 2022

## ***We raised \$161.9 million, net of offering expenses and a synthetic secondary, through our December primary equity issuance***

- Creates working capital flexibility to execute on growing M&A opportunities globally
- Industry M&A activity continues to increase, and the opportunity set internationally is also growing

1. Non-GAAP financial measure. See appendix for reconciliations.

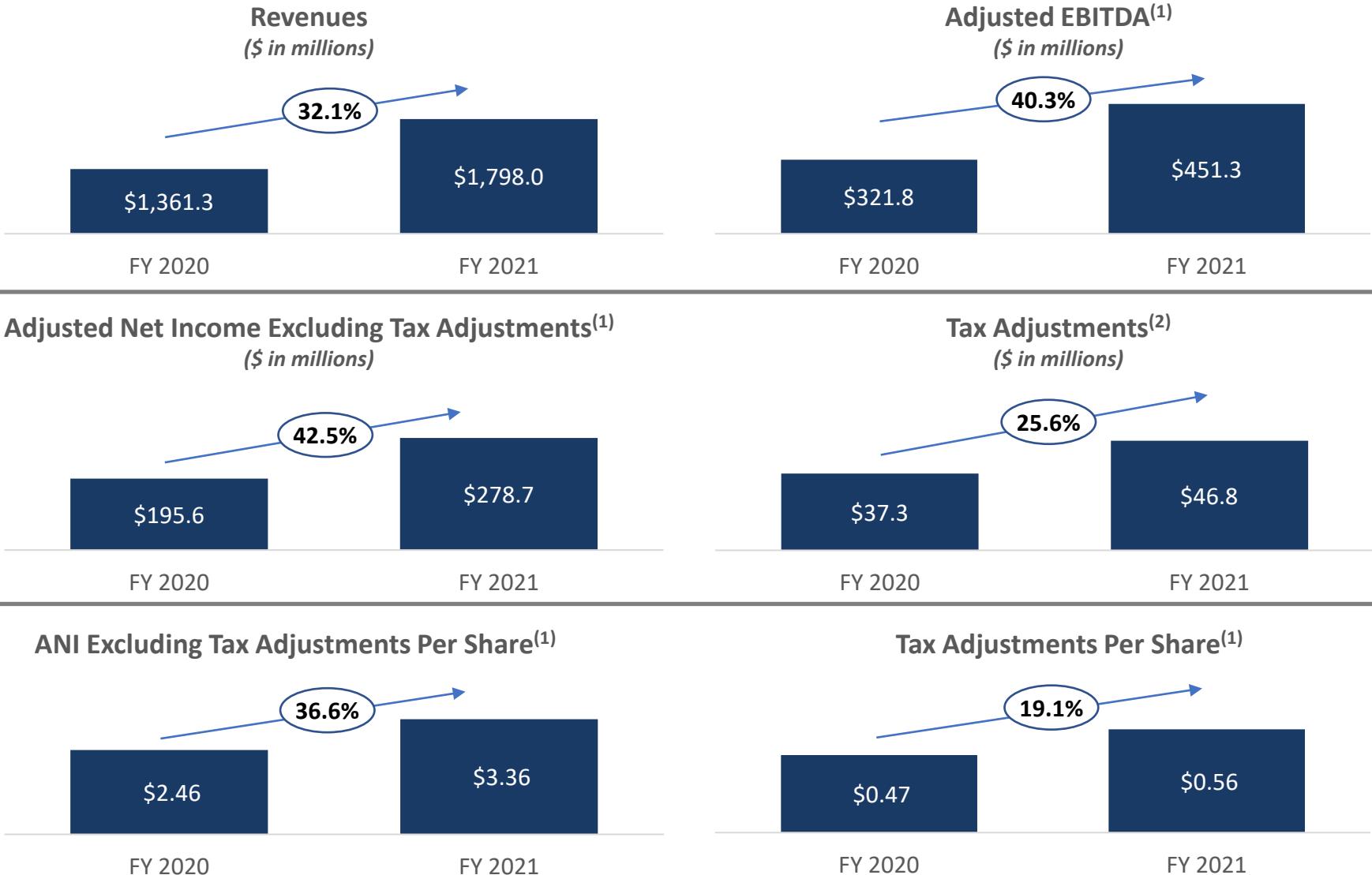
2. Calculated as Adjusted EBITDA divided by revenues.

3. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).



# Full Year 2021 Recap

# Robust Year-Over-Year Financial Performance Reflects Sustained Momentum



1. Non-GAAP financial measure. See Appendix for reconciliations.

2. Refer to footnote 2 on slide 11.

# Full Year 2021 Financial Snapshot



Revenues	<ul style="list-style-type: none"><li>■ <b>Revenues:</b> \$1.80 billion, +32.1% year-over-year growth</li><li>■ <b>Organic revenue growth rate:<sup>(1)</sup></b> +24.0% year-over-year growth</li><li>■ <b>Fee-based and recurring revenues:</b> 95%+</li><li>■ <b>Revenue attributable to new partner firm closings:</b> \$54.3 million</li></ul>
Adjusted EBITDA	<ul style="list-style-type: none"><li>■ <b>Adjusted EBITDA:<sup>(2)</sup></b> \$451.3 million, +40.3% year-over-year growth</li><li>■ <b>Adjusted EBITDA margin:<sup>(3)</sup></b> 25.1%</li><li>■ <b>Acquired Base Earnings:<sup>(4)</sup></b> \$71.4 million</li></ul>
Net Income and Per Share Amounts	<ul style="list-style-type: none"><li>■ <b>GAAP Net Income:</b> \$24.4 million, compared to \$49.0 million in 2020</li><li>■ <b>GAAP basic and diluted net income per share attributable to common shareholders:</b> \$0.18</li><li>■ <b>Adjusted Net Income Excluding Tax Adjustments:<sup>(2)</sup></b> \$278.7 million, +42.5% year-over-year growth</li><li>■ <b>Tax Adjustments:<sup>(5)</sup></b> \$46.8 million, +25.6% year-over-year growth</li><li>■ <b>Adjusted Net Income Excluding Tax Adjustments Per Share:<sup>(2)</sup></b> \$3.36, +36.6% year-over-year growth</li><li>■ <b>Tax Adjustments Per Share:<sup>(2)</sup></b> \$0.56, +19.1% year-over-year</li></ul>

1. Organic revenue growth represents the period-over-period growth in revenues related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a “same store” basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.

2. Non-GAAP financial measure. See Appendix for reconciliations.

3. Calculated as Adjusted EBITDA divided by revenues.

4. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

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# Outstanding Year Reinforcing Leadership in the Independent Wealth Management Sector



***Our business again delivered excellent results for shareholders in 2021...***

- Ended the year with 84 partner firms in 4 countries globally
- Strong growth and margin expansion, combined with meaningful cash flow generation on a full-year basis.
  - Revenues of \$1.8 billion, reflecting 32.1% YOY growth.
  - Adjusted EBITDA margin<sup>(1)</sup> of 25.1%, 150 percentage points higher year-over-year.
  - Adjusted Net Income Excluding Tax Adjustments Per Share<sup>(2)</sup> of \$3.36, up 36.6% versus 2020.
- Significant growth in Cash Flow Available for Capital Allocation<sup>(2)</sup>, increasing 59.6% YOY to \$319.9 million.
- Tax efficient acquisition structure continued to generate substantial value with expanding cash flows.

***...And we completed a record year of M&A activity***

- Closed 14 new partner firms and 24 mergers, totaling 38 transactions.
- Expanded our presence in key wealth markets across the U.S. and internationally.
- Continued to add outstanding new partner firms, each an industry leader with strong businesses, talented advisors, and deep, long-standing client relationships.

1. Calculated as Adjusted EBITDA divided by revenues.

2. Non-GAAP financial measure. See appendix for reconciliations.

# Outstanding Year Reinforcing Leadership in the Independent Wealth Management Sector



*The momentum of our business into 2022 remains substantial...*

- At current market levels we believe this dynamic supports:
  - 20+% annual growth in revenues and Adjusted EBITDA.
  - Full year 2022 Adjusted EBITDA margin<sup>(1)</sup> of ~25.5%.
  - Management fees, which are highly variable because they are tied to the profitability of our partner firms, limit the effect of revenue volatility or increases in operating expenses on our Adjusted EBITDA.
  - Maintaining our Net Leverage Ratio<sup>(2)</sup> target range at 3.5x to 4.5x.

*... And we are well positioned to capitalize on the forward opportunity*

- Participating in a multi-trillion, global industry that is experiencing a transformational shift globally.
- Despite recent merger activity, consolidation in this industry is just beginning, representing a forward opportunity that will span many years.
- We are delivering consistently high growth supported by outstanding execution, discipline and nimbleness.

1. Calculated as Adjusted EBITDA divided by revenues.

2. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

# Excellent M&A Volume in 2021, Continuing a Trend of Industry Leadership



## 2021 Highlights

- Expanded partner firm portfolio to 84 firms
- Closed 38 transactions
- Added Acquired Base Earnings<sup>(1)</sup> of \$71.4 million

### Annual M&A Transactions Since 2015



80+

Partner Firms

5,000+

Partners and Employees

250+

M&A Transactions  
Since 2006

1. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

# Resulting in a Record Year of Transaction Activity



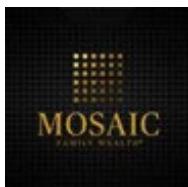
## New Partner Firms Added in 2021

### ALLEY COMPANY

Separate Account Investment Management



CROSS-BORDER WEALTH MANAGEMENT



Rollins Financial, Inc.



## Transactions in 2021

U.S.

30

Canada

2

Australia

4

U.K.

2

Partner Firms

14

Mergers

24

(8 Connectus)

1. Provident Financial Management and London & Co. combined the respective businesses on December 31, 2021 under Provident Financial Management

# M&A Momentum Remained Strong in Q4 2021



Type	Firm Name	Acquiring Partner Firm	Closing Date	Primary Office Location	
Q4 2022	Mergers	1. Harris, Saunders & Leach	The Colony Group	2/4/2022	Washington, DC
Q4 2021	Partner Firm Acquisitions	1. Ancora 2. Sonora Investment Management 3. Cardinal Point 4. Alley Company 5. Cassaday & Company 6. Mosaic Family Wealth 7. London & Co. 8. Provident Financial Management 9. Ullmann Wealth Partners		10/1/2021 10/1/2021 11/1/2021 12/31/2021 12/31/2021 12/31/2021 12/31/2021 12/31/2021 12/31/2021	Cleveland, OH Phoenix, AZ Toronto, Canada Lake Forest, IL McLean, Virginia St. Louis, MO Los Angeles, CA Santa Monica, CA Jacksonville Beach, FL
Q4 2021	Mergers	1. Gavin Group 2. Misso Wealth Management 3. Siena Investments 4. Trident Financial Planning 5. Wechter Feldman Wealth Management 6. Harrison, McCarthy 7. New England Investment & Retirement Group 8. Northcoast 9. The Planned Approach 10. Capital Advisors 11. Avery & Greig 12. Deaton 13. Derby and Company	Connectus Connectus Buckingham Strategic Wealth Connectus GYL Financial Synergies The Colony Group Connectus Connectus Buckingham Strategic Wealth The Colony Group NKSFB Relative Value Partners The Colony Group	10/1/2021 10/1/2021 10/1/2021 10/1/2021 10/1/2021 11/1/2021 11/1/2021 11/1/2021 11/1/2021 12/1/2021 12/31/2021 12/31/2021 12/31/2021	Toronto, Canada Brisbane, Australia Grand Ledge, MI Berkshire, UK Parsippany, NJ Millburn, NJ North Andover, MA Greenwich, CT Kansas City, MO Southborough, MA Santa Monica, CA Chicago, IL Newton, MA

# And Throughout 2021



	Type	Firm Name	Acquiring Partner Firm	Closing Date	Primary Office Location
Q3 2021	Partner Firm Acquisitions	1. ARS Wealth Advisors		7/1/2021	St. Petersburg, FL
		2. Badgley Phelps Wealth Managers		8/1/2021	Seattle, WA
	Mergers	1. Carolina Capital Consulting	Buckingham Strategic Wealth	7/1/2021	Charlotte, NC
		2. George Ferizis Group	Connectus	7/1/2021	Sydney, Australia
		3. Integer Wealth Advisors Group	JFS Wealth Advisors	7/1/2021	Philadelphia, PA
		4. Pitt	Escala Partners	7/12/2021	Melbourne, Australia
		5. New Providence Asset Management	The Colony Group	8/1/2021	New York, NY
		6. Collins Investment Group	XML Financial Group	9/1/2021	Bethesda, MD
		7. Legacy Wealth Partners	The Colony Group	9/1/2021	Calabasas, CA
Q2 2021	Partner Firm Acquisitions	1. Prairie Capital Management		4/1/2021	Kansas City, MO
		2. Rollins Financial		4/1/2021	Atlanta, GA
	Mergers	1. Matheys Lane Capital Management	SCS Financial	4/1/2021	Providence, RI
		2. Aspiri Financial Services	Connectus	5/1/2021	Brisbane, Australia
		3. Investment Counsel	LaFleur & Godfrey	5/1/2021	Petoskey, MI
Q1 2021	Partner Firm Acquisitions	1. Hill Investment Group		3/1/2021	St. Louis, MO
	Mergers	1. Watterson Financial Planning	Connectus	2/1/2021	Cheshire, UK

# New Partner Firms Closed in Q4 Substantially Expanded Our Partnership<sup>(1)</sup>



Ancora	Sonora Investment Management	Cardinal Point	Alley Company
<i>~\$9+ Billion in Client Assets Fiduciary Wealth Manager Cleveland, OH</i>	<i>~\$1.5 Billion in Client Assets Fiduciary Wealth Manager Phoenix, AZ</i>	<i>~\$1.1 Billion in Client Assets Fiduciary Wealth Manager Toronto, ON</i>	<i>~\$3 Billion in Client Assets Fiduciary Wealth Manager Lake Forest, IL</i>

Cassaday & Company	Mosaic Family Wealth	London & Co.	Provident Financial Management	Ullmann Wealth Partners
<i>~\$5 Billion in Client Assets Fiduciary Wealth Manager McLean, VA</i>	<i>~\$1.1 Billion in Client Assets Fiduciary Wealth Manager St. Louis, MO</i>	<i>Family office type services Los Angeles, CA</i>	<i>Family office type services Santa Monica, CA</i>	<i>~\$0.7 Billion in Client Assets Fiduciary Wealth Manager Jacksonville Beach, FL</i>

Estimated Annual Revenues: >\$145 million<sup>(1)(2)</sup>

Annual Acquired Base Earnings: ~\$49 million<sup>(3)</sup>

Average '18-'20 Revenue CAGR: >10% despite the 2020 Covid-related headwinds<sup>(1)(2)</sup>

1. We have over 80 partner firms located across the United States as well as the United Kingdom, Canada and Australia. This data may not be representative of our other partner firms and is not necessarily indicative of these firms' future performance.
2. Historical and estimated data based on the unaudited pre-acquisition financial statements of the acquired companies prepared by the acquired companies prior to Focus acquisition. Such financial statements may not have been prepared in accordance with GAAP or pursuant to the rules and regulations of the SEC and may not be comparable to the presentation of such data after being acquired by Focus. Excludes incentive fee revenues.
3. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

# First Quarter 2022 Outlook

# Q1 2022 Outlook



## Revenues

- Estimated revenues of ~\$510 to \$520 million.
- Estimated YOY organic revenue growth of ~16% to 19%<sup>(1)</sup>.
- Estimates for both Q1 revenue and YOY organic revenue growth exclude ~\$20 million in Q4'21 performance fee revenue.
- Q1 revenue estimate also reflects a ~\$10 million seasonal decline vs. Q4'21 in non-market correlated revenues.

## Tax Adjustments & Other

- As of December 31, 2021, next twelve months Tax Adjustments<sup>(4)</sup> of ~\$58.3 million.
- Increase of ~3 million shares in weighted average adjusted shares outstanding in Q1 associated with Q4'21 equity issuances.

## Adjusted EBITDA

- Estimated Adjusted EBITDA<sup>(2)</sup> margin<sup>(3)</sup> of approximately ~25%.

## Net Leverage and Cash Flow

- Net Leverage Ratio<sup>(5)</sup> ~3.75x-4.0x.
- Estimated cash earnout payments of ~\$35 million in Q1.

1. Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a “same store” basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.

2. Non-GAAP financial measure. The Company is not providing a quantitative reconciliation of its forward-looking estimate of Adjusted EBITDA or Adjusted EBITDA margin to its most directly comparable GAAP financial measure because such GAAP measure, which is not included in the Company's outlook, is difficult to reliably predict or estimate without unreasonable effort due to its dependency on future uncertainties such as the items noted under the heading “Special Note Regarding Forward-Looking Statements.” In addition, we believe such a reconciliation could imply a degree of precision that might be confusing or misleading to investors.

3. Calculated as Adjusted EBITDA divided by revenues.

4. See note 2 on page 11 for additional information regarding Tax Adjustments. Based on a pro forma 27.0% tax rate.

5. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

# Leverage

# Strong Credit and Liquidity Profile



As of December 31, 2021:

## Low debt cost

~2.6% weighted average interest rate on funded borrowings

## Limited duration risk

~2.5 years remaining to maturity for Tranche A Term Loan (July 2024)  
~6.5 years remaining to maturity for Tranche B Term Loan (June 2028)  
~1.5 years remaining to maturity for Revolver (July 2023)

## Ample liquidity

~\$311 million cash  
~\$642 million available revolver capacity  
~\$320 million LTM Cash Flow Available for Capital Allocation<sup>(1)</sup>

## Interest rates

\$800 million or ~35% of total debt is fixed via hedges at ~2.6%  
*(inclusive of the 200 basis point spread)*  
~\$796 million of floating rate debt is subject to a 50 basis point LIBOR floor

## Downside protection

95%+ fee-based and recurring revenues, variable management fees and earnings preference protect cash flows

1. Non-GAAP financial measure. See Appendix for reconciliations.

# Earnings Preference Provides Strong Downside Earnings Protection



- Reflects one-quarter impact to revenues and Covenant EBITDA<sup>(1)(2)</sup>
- Assumes all other revenue sources and expenses remain unchanged except for management fees
- In the event of a multi-quarter downturn
  - Partner firms would further reduce their cost structure
  - M&A activity would moderate
  - Cash flow would be available for debt repayment
- Significant headroom on covenant
  - Q4 Covenant EBITDA-LTM<sup>(2)</sup> would need to drop to \$335.5 million, or decline by 38%, to reach 6.25x net leverage ratio covenant

## Equity market decline

Assumed Client Portfolio Allocation to Equities

### Decline in market-correlated revenues<sup>(1)</sup>

(\$ in millions)	<b>Reported</b>
Q4'21 Market-Correlated Revenues	\$ 402.5
Q4'21 Non-Correlated Revenues	\$ 121.4
Total Revenue - Q4	\$ 523.9
Covenant EBITDA <sup>(2)</sup> - LTM	\$ 544.8
Net Debt <sup>(3)</sup>	\$ 2,096.7
Net Leverage Ratio <sup>(2)</sup>	3.85x
<b>Change from Q4 Reported</b>	

## Sensitivity Analysis (Illustrative Only)

(20%)	(40%)
50%	50%
(10%)	(20%)
\$ 362.3	\$ 322.0
\$ 121.4	\$ 121.4
\$ 483.7	\$ 443.4
\$ 524.7	\$ 505.0
\$ 2,096.7	\$ 2,096.7
4.00x	4.15x
0.15x	0.30x

1. The analysis depicts the impact on our Net Leverage Ratio (as defined in the Credit Facility) resulting from a hypothetical change in Q4 market correlated revenues only. All other revenues/expenses were kept constant except management fees, which are tied to the profitability of our partner firms.
2. Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility), which in the above table is referred to as "Covenant EBITDA."
3. Net Debt represents amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents.
4. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

# Supported By Substantial Acquired Base Earnings<sup>(1)</sup>



## Cumulative New Partner Firms and Acquired Base Earnings<sup>(1)</sup> Since Q1 2019

(\$ in Millions)



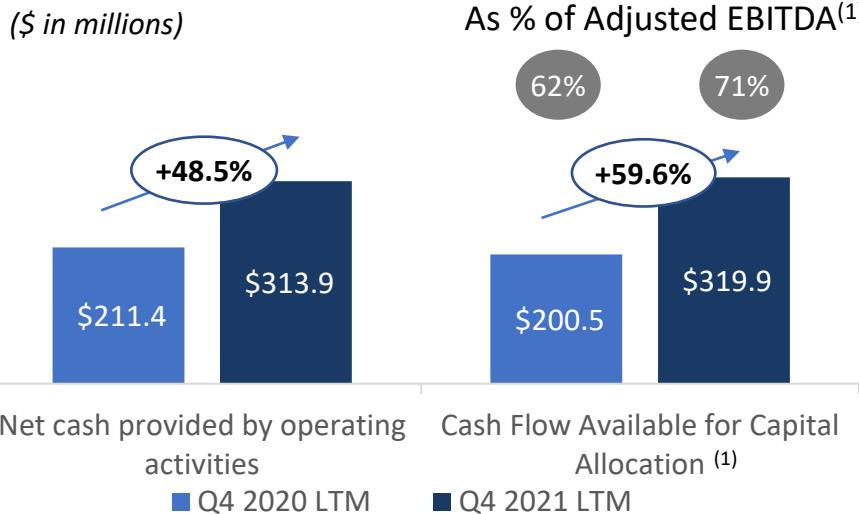
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# Cash Flows

# Strong and Sustained Growth in Cash Flows Continued in Q4



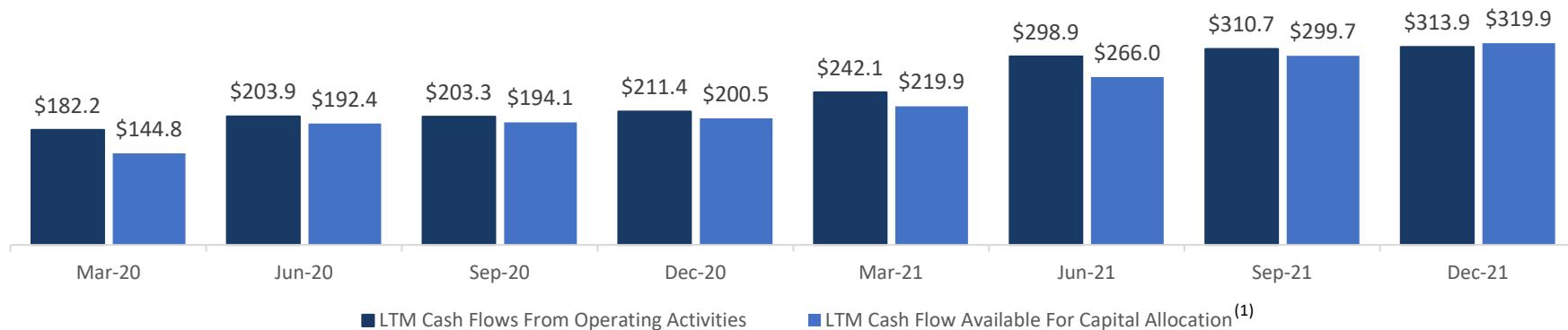
## Cash Flow Snapshot



## Q1 2022 Supplemental Cash Flow Disclosures

- Q1 2022 estimated cash earnouts of ~\$35 million
- Tax Receivable Agreements (“TRA”) payments:
  - ~\$3.9 million of TRA payments in Q1 2022
  - TRA liability will be paid out over 15+ years, subject to utilization of tax deductions
- Q1 2022 required term loan amortization of ~\$6.2 million
- Based on the terms of the Credit Facility, no excess cash flow payments required in 2022

## Cash Flow Trend (\$ in millions)



1. Non-GAAP financial measure. See Appendix for reconciliations.

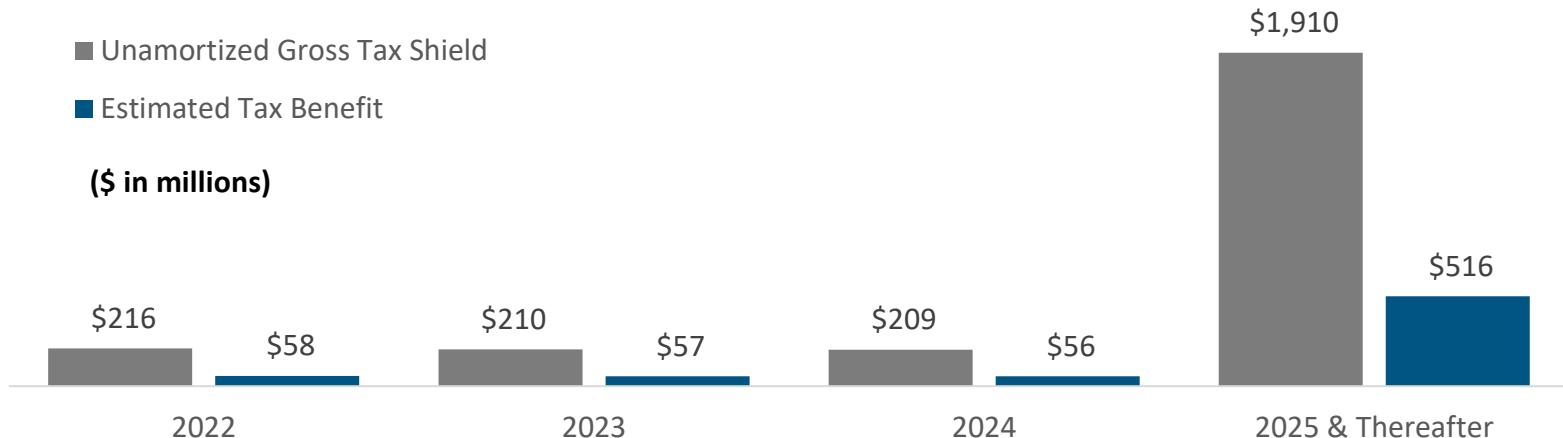
# Over \$2.5 Billion Tax Shield Created by Tax Efficient Transaction Structure



**Focus generally acquires intangible assets which generate tax shields<sup>(1)</sup>**

Incremental acquisitions & earnout payments will drive new tax shields in the future.

Any increase in corporate tax rates will also increase tax benefits.



**\$2.5+ billion**  
cumulative  
unamortized gross  
tax shield<sup>(1,2)</sup>

**~\$687 million**  
economic benefit<sup>(3)</sup>

**~\$441 million**  
net present value<sup>(4)</sup>

**~\$5.27**  
per share<sup>(4,5)</sup>

1. Focus partner firms typically have limited tangible assets on acquisition date. Focus typically purchases customer lists, management contracts and goodwill. Consideration is typically paid in cash. Each incremental M&A transaction creates an additional tax shield which generates substantial value for shareholders and enhances our cash flows. Each tax shield is amortized over 15 years (as required under Internal Revenue Code Section 197).
2. As of December 31, 2021.
3. Based on 27% pro forma tax rate.
4. Based on assumed 8% discount rate.
5. Based on Q4 2021 Adjusted Shares Outstanding. See Appendix for reconciliation of number of shares.

# Appendix

# Net Income (Loss) to Adjusted EBITDA Reconciliation



(\$ in thousands)	2019	2020	2021	Three months ended		LTM
				Dec. 31, 2020	Dec. 31, 2021	
				Sept. 30, 2019		
Net income (loss)	\$ (12,025)	\$ 48,965	\$ 24,440	\$ 7,674	\$ 14,935	\$ 18,213
Interest income	(1,164)	(453)	(422)	(41)	(112)	(1,284)
Interest expense	58,291	41,658	55,001	9,112	17,108	54,103
Income tax expense	7,049	20,660	20,082	4,148	14,044	82
Amortization of debt financing costs	3,452	2,909	3,958	709	1,102	3,265
Intangible amortization	130,718	147,783	187,848	39,024	54,807	119,841
Depreciation and other amortization	10,675	12,451	14,625	3,320	3,790	9,784
Non-cash equity compensation expense	18,329	22,285	31,602	6,697	7,033	26,231
Non-cash changes in fair value of estimated contingent consideration	38,797	19,197	112,416	19,818	16,175	3,455
Loss on extinguishment of borrowings	—	6,094	—	—	—	—
Other expense, net	1,049	214	337	239	118	2,816
Impairment of equity method investment	11,749	—	—	—	—	—
Management contract buyout	1,428	—	—	—	—	1,428
Other one-time transaction expenses (1)	1,486	—	—	—	—	3,107
Secondary offering expenses (2)	—	—	1,409	—	—	—
<b>Adjusted EBITDA</b>	<b>\$ 269,834</b>	<b>\$ 321,763</b>	<b>\$ 451,296</b>	<b>\$ 90,700</b>	<b>\$ 129,000</b>	<b>\$ 241,041</b>

1. Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.
2. Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings.

# Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation



(\$ in thousands, except share and per share data)	2019	2020	2021	Three months ended	
				Dec. 31, 2020	Dec. 31, 2021
Net income (loss)	\$ (12,025)	\$ 48,965	\$ 24,440	\$ 7,674	\$ 14,935
Income tax expense	7,049	20,660	20,082	4,148	14,044
Amortization of debt financing costs	3,452	2,909	3,958	709	1,102
Intangible amortization	130,718	147,783	187,848	39,024	54,807
Non-cash equity compensation expense	18,329	22,285	31,602	6,697	7,033
Non-cash changes in fair value of estimated contingent consideration	38,797	19,197	112,416	19,818	16,175
Loss on extinguishment of borrowings	—	6,094	—	—	—
Impairment of equity method investment	11,749	—	—	—	—
Management contract buyout	1,428	—	—	—	—
Other one-time transaction expenses (1)	1,486	—	—	—	—
Secondary offering expenses (2)	—	—	1,409	—	—
<i>Subtotal</i>	<i>200,983</i>	<i>267,893</i>	<i>381,755</i>	<i>78,070</i>	<i>108,096</i>
Pro forma income tax expense (27%) (3)	(54,265)	(72,331)	(103,074)	(21,079)	(29,185)
Adjusted Net Income Excluding Tax Adjustments	<u>\$ 146,718</u>	<u>\$ 195,562</u>	<u>\$ 278,681</u>	<u>\$ 56,991</u>	<u>\$ 78,911</u>
Tax Adjustments (4)	<u>\$ 31,860</u>	<u>\$ 37,254</u>	<u>\$ 46,805</u>	<u>\$ 9,856</u>	<u>\$ 13,440</u>
Adjusted Net Income Excluding Tax Adjustments Per Share	<u>\$ 1.96</u>	<u>\$ 2.46</u>	<u>\$ 3.36</u>	<u>\$ 0.72</u>	<u>\$ 0.94</u>
Tax Adjustments Per Share (4)	<u>\$ 0.42</u>	<u>\$ 0.47</u>	<u>\$ 0.56</u>	<u>\$ 0.12</u>	<u>\$ 0.16</u>
Adjusted Shares Outstanding	75,039,357	79,397,568	82,893,928	79,584,887	83,575,753
Calculation of Adjusted Shares Outstanding:					
Weighted average shares of Class A common stock outstanding—basic (5)	46,792,389	48,678,584	57,317,477	50,723,913	61,290,333
Adjustments:					
Weighted average incremental shares of Class A common stock related to stock options, unvested Class A common stock and restricted stock units (6)	20,428	118,029	513,674	327,568	649,401
Weighted average Focus LLC common units outstanding (7)	22,424,378	21,461,080	15,200,900	20,814,064	12,046,461
Weighted average Focus LLC restricted common units outstanding (8)	—	5,005	73,983	19,912	81,726
Weighted average common unit equivalent of Focus LLC incentive units outstanding (9)	5,802,162	9,134,870	9,787,894	7,699,430	9,507,832
Adjusted Shares Outstanding	<u>75,039,357</u>	<u>79,397,568</u>	<u>82,893,928</u>	<u>79,584,887</u>	<u>83,575,753</u>

Three months ended Sept. 30, 2021	
81,829,784	
59,940,166	
498,344	
12,609,173	
71,374	
8,710,727	
81,829,784	

\* Refer to the following pages for footnotes

# Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation

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\* These footnotes refer to the tables on the previous page.

1. Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.
2. Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings.
3. The pro forma income tax rate of 27% reflects the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.
4. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where we received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to our acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is included to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis. As of December 31, 2021, estimated Tax Adjustments from intangible asset related income tax benefits from closed acquisitions based on a pro forma 27% income tax rate for the next 12 months is \$58.3 million.
5. Represents our GAAP weighted average Class A common stock outstanding – basic.
6. Represents the incremental shares related to stock options, unvested Class A common stock and restricted stock units as calculated under the treasury stock method.
7. Assumes that 100% of the Focus LLC common units, including contingently issuable Focus LLC common units, if any, were exchanged for Class A common stock.
8. Assumes that 100% of the Focus LLC restricted common units were exchanged for Class A common stock.
9. Assumes that 100% of the vested and unvested Focus LLC incentive units were converted into Focus LLC common units based on the closing price of our Class A common stock at the end of the respective period and such Focus LLC common units were exchanged for Class A common stock.

# Reconciliation of Cash Flow Available for Capital Allocation



(\$ in thousands)	Three months ended						
	June 30, 2019	Sept. 30, 2019	Dec. 31, 2019	March 31, 2020 <sup>(3)</sup>	June 30, 2020	Sept. 30, 2020	Dec. 31, 2020
Net cash provided by operating activities	\$ 39,305	\$ 74,702	\$ 64,854	\$ 3,382	\$ 60,996	\$ 74,089	\$ 72,894
Purchase of fixed assets	(8,185)	(10,698)	(4,714)	(3,188)	(2,759)	(6,744)	(6,658)
Distributions for unitholders	(11,138)	(3,491)	(5,416)	(4,567)	(3,076)	(8,122)	(6,692)
Payments under tax receivable agreements	—	—	—	—	—	—	—
<b>Adjusted Free Cash Flow</b>	<b>\$ 19,982</b>	<b>\$ 60,513</b>	<b>\$ 54,724</b>	<b>\$ (4,373)</b>	<b>\$ 55,161</b>	<b>\$ 59,223</b>	<b>\$ 59,544</b>
Portion of contingent consideration paid included in operating activities (1)	4,012	825	815	8,344	16,369	3,806	2,394
<b>Cash Flow Available for Capital Allocation (2)</b>	<b>\$ 23,994</b>	<b>\$ 61,338</b>	<b>\$ 55,539</b>	<b>\$ 3,971</b>	<b>\$ 71,530</b>	<b>\$ 63,029</b>	<b>\$ 61,938</b>

(\$ in thousands)	Three months ended				Trailing 4-Quarters ended	
	Mar. 31, 2021 <sup>(3)</sup>	June 30, 2021	Sept. 30, 2021	Dec. 31, 2021	Dec. 31, 2020	Dec. 31, 2021
Net cash provided by operating activities	\$ 34,128	\$ 117,832	\$ 85,888	\$ 76,070	\$ 211,361	\$ 313,918
Purchase of fixed assets	(2,835)	(1,483)	(2,242)	(4,458)	(19,349)	(11,018)
Distributions for unitholders	(9,055)	(10,053)	(7,283)	(5,920)	(22,457)	(32,311)
Payments under tax receivable agreements	(4,112)	(311)	—	—	—	(4,423)
<b>Adjusted Free Cash Flow</b>	<b>\$ 18,126</b>	<b>\$ 105,985</b>	<b>\$ 76,363</b>	<b>\$ 65,692</b>	<b>\$ 169,555</b>	<b>\$ 266,166</b>
Portion of contingent consideration paid included in operating activities (1)	5,276	11,605	20,415	16,439	30,913	53,735
<b>Cash Flow Available for Capital Allocation (2)</b>	<b>\$ 23,402</b>	<b>\$ 117,590</b>	<b>\$ 96,778</b>	<b>\$ 82,131</b>	<b>\$ 200,468</b>	<b>\$ 319,901</b>

1. A portion of contingent consideration paid is classified as operating cash outflows in accordance with GAAP, and therefore is a reconciling item to arrive at Cash Flow Available for Capital Allocation.
2. Cash Flow Available for Capital Allocation excludes all contingent consideration that was included in either operating, investing or financing activities of our consolidated statements of cash flows.
3. Net cash provided by operating activities for the three months ended March 31, 2020 and 2021, respectively, include cash outflows related to due to affiliates (i.e. management fees). A portion of management fees were paid in Q1 post the issuance of the respective annual audit included in our Form 10-K.